

Food Empire clinches two Gold awards at the International Annual Report Competition (ARC) Awards



- Food Empire's 2020 Annual Report won three awards under the "Beverage & Food Manufacturer" classification.
- The awards were inclusive of two Gold awards in competitive categories of Cover Photo/Design and Design/Graphics, along with a Silver award in the category of PDF Version of Annual Report.
- The international ARC awards is the world's largest competition honouring excellence in annual reports.

Singapore, 19 August 2021 – Food Empire Holdings Limited ("**Food Empire**", together with its subsidiaries, the "**Group**"), is pleased to announce that its 2020 Annual Report, themed "Strengthening Connections", has achieved two Gold awards and one Silver award under the "Beverage & Food Manufacturer" classification at the annual International Annual Report Competition (ARC) Awards.

The International ARC Awards is the world's largest competition honouring excellence in annual reports. Established by MerComm Inc in 1987, it is a highly respected and globally recognised competition, providing a platform for the highest standards in the annual report industry. The Awards were created to honour overall excellence in annual reports, and to encourage noteworthy and vital writing, as well as imaginative and original design. Annual reports are judged on the basis of several elements, including presentation of corporate information, expression of financial data, how well the spirit of the organisation is communicated, clarity of written text and effectiveness of design.

The Group clinched the Gold awards for Cover Photo/Design and Design/Graphics along with a Silver award for PDF Version of Annual Report. The Group is currently a contender for the Grand Award in the two respective Gold awards categories. These awards serve as a recognition of Food Empire's consistent efforts towards excellence in annual reporting, along with upholding transparent and effective communications with its investors and stakeholders.

Food Empire's 2020 Annual Report was built upon the concept of the Group's pursuit in pivoting to the evolving landscape brought about by the outbreak of the Covid-19 pandemic in early 2020. With movement restrictions being implemented globally, maintaining and fostering connections shifted online.

Food Empire Holdings Limited

31 Harrison Road, #08-01, Food Empire Business Suites, Singapore 369649

Phone:

(65) 6622 6900 Fax: (65) 6744 8977

Company Registration No.: 200001282G

Incorporated in the Republic of Singapore



As such, technology was used as a major theme in the design, as evidenced by the cover page featuring a virtual call with individuals from all around the world. In addition, the introduction of local safe entry symbols, emojis, coupled with various graphics of iPads and Zoom calls could also be found throughout the report. The Group believes that this highlights its agility to adapt to changes and its ability to leverage on technology during these uncertain times.

Commenting on the win, Mr. Tan Wang Cheow, Executive Chairman of Food Empire said, **“We recognise the value of annual reports both as a communications tool with stakeholders and as a showpiece for our corporate and product brands. We place transparency, accountability, integrity, and disclosure at the forefront of our operations and believe that this is translated through our creative work. Our achievement of such a global recognition at the ARC awards represents the strongest validation of our consistently high international standards, not limited to products and services, but also for our corporate communications practices.”**

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About Food Empire Holdings Limited (Bloomberg Code: FEH SP)

SGX Mainboard-listed Food Empire Holdings (Food Empire) is a global branding and manufacturing company in the food and beverage sector. Its products include instant beverage products, frozen convenience food and snack food.

Food Empire's products are exported to over 50 countries, in markets such as Russia, Vietnam, Ukraine, Kazakhstan, Central Asia, the Middle East, China, Mongolia and North America. The Group has 23 offices worldwide and operates 8 manufacturing facilities in Malaysia, India, Vietnam, Russia and Ukraine.

Food Empire's products include a wide variety of beverages, such as regular and flavoured coffee mixes and cappuccinos, chocolate drinks and flavoured fruit teas. It also markets instant cereal mixes and assorted frozen convenience foods, as well as produces and markets potato crisps.

Food Empire's strength lies in its proprietary brands – including MacCoffee, Café PHO, Petrovskaya Sloboda, Klassno, Kracks and OrientBites. MacCoffee – the Group's flagship brand – has been consistently ranked as the leading 3-in-1 instant coffee brand in the Group's core market of Russia, Ukraine and Vietnam. The Group employs sophisticated brand building activities, localised to match the flavour of the local markets in which its products are sold.

Since its public listing in 2000, Food Empire has won numerous accolades and awards including being recognised as one of the "Most Valuable Singapore Brands" by IE Singapore (now known as Enterprise Singapore), while MacCoffee has been ranked as one of "The Strongest Singapore Brands". Forbes Magazine has twice named Food Empire as one of the "Best under a Billion" companies in Asia and the company has also been awarded one of Asia's "Top Brand" by Influential Brands. Food Empire was also presented with the Sustainability Award at the SIAS 20th Investors' Choice Award in Singapore. For more information, please refer to: <http://www.foodempire.com>

**Issued for and on behalf of Food Empire Holdings Limited.
by Financial PR**

Mr Romil Singh, romil@financialpr.com.sg

Tel: (65) 6438 2990 Fax: (65) 6438 0064