

## CaféPHỞ recognised as “Top Influential Brand” at the 2026 CEO Summit & Award Ceremony



*Left to right: Mr Heng Swee Keat, Chairman of the National Research Foundation and Former Deputy Prime Minister of Singapore, Mr Satya Sutar, Regional CEO - Southeast Asia, Consumer Business, and Mr Jorge Rodriguez, Managing Director of Influential Brands*

**SINGAPORE, 7 April 2026** – Multinational food and beverage manufacturing and distribution group, Food Empire Holdings Limited (“**Food Empire**”, the “**Company**” and together with its subsidiaries, the “**Group**”) is pleased to announce that its coffee brand, CaféPHỞ has been named “Top Influential Brand” in the Coffee category at the 2026 CEO Summit & Award Ceremony, organised by Influential Brands. This is the second time CaféPHỞ has received the accolade, having first won it in 2024.

Held at The Fullerton Hotel Singapore, the ceremony was graced by Guest of Honour, Mr Heng Swee Keat, Chairman of the National Research Foundation and Former Deputy Prime Minister of Singapore.

CaféPHỞ, Food Empire’s flagship coffee brand in Vietnam, has solidified its position as a market leader with strong brand equity. Recognised as a “Top Influential Brand,” CaféPHỞ stands out as a preferred choice among consumers, supported by consistently positive feedback across both online and offline channels. This accolade also underscores the success of the Group’s marketing efforts in building a cohesive and distinctive brand identity across all touchpoints and communication platforms.



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**Food Empire’s Executive Chairman, Mr Wang Cheow Tan**, said: *“We are honoured that CaféPHỐ has been recognised once again as a Top Influential Brand. This award reflects our respect for local coffee culture and our commitment to quality. By combining authenticity with high standards of quality, CaféPHỐ has strengthened its position as a trusted and preferred brand. We remain committed to driving innovation and creating value for our consumers across our markets.”*

CaféPHỐ has built a distinctive position in Vietnam by bringing the bold, authentic flavour of Vietnamese iced milk coffee into a convenient instant format. Inspired by Vietnam’s vibrant street café culture and crafted with premium ingredients and traditional recipes, the brand has achieved strong growth in Vietnam and become a familiar choice for coffee lovers seeking both authenticity and convenience.

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**About Food Empire Holdings Limited (Bloomberg Code: FEH:SP)**

SGX Mainboard-listed Food Empire Holdings (“**Food Empire**” or together with its subsidiaries, the “**Group**”) is a multinational food and beverage manufacturing and distribution group headquartered in Singapore. The Group’s primary business is instant coffee beverages, which is retailed under its flagship and award-winning MacCoffee and CaféPHỐ brands.

Anchored by strong market-leading brands and an extensive distribution network, Food Empire’s reach extends to more than 60 countries across North Asia, Eastern Europe, South-East Asia, South Asia, Central Asia, Middle East, and North America. The Group’s growing branded consumer business is supported by a vertically integrated business model that comprises 10 manufacturing facilities in 6 countries and 23 offices worldwide.

Besides instant coffee, Food Empire offers a range of other beverages such as tea and hot chocolate under its family of proprietary brands including Petrovskaya Sloboda, Klassno and Hillway. The Group is also involved in the snack manufacturing and distribution business under its Kracks brand.

For business excellence, Food Empire has been named thrice by Forbes Asia as one of the “Best Under a Billion” companies. The Group was listed in Fortune magazine’s 2025 Fortune Southeast Asia 500 list, joining the ranks of the region’s largest 500 companies by revenue. In the Edge Singapore Billion Dollar Club Awards 2025, Food Empire achieved a prestigious haul of five awards, including the top honour of “Company of the Year” in the special Centurion category. In 2020/2021, Food Empire was named Winner of The Enterprise Award at the Singapore Business Awards.

For more information, please visit: [www.foodempire.com](http://www.foodempire.com)



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